ORDER

Orders	Order / Rev:	A2668472		
	Alt Order #:	27066404		
	Product Desc:	Candidate		KSN
	Estimate:	7464		Wichita KS KSNW
	Flight Dates:	09/16/20 - 09/22/20	Primary AE:	Katz Washington
	Original Date / Rev:	09/17/20 / 09/18/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Strategic Media Services		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1911 North Fort Myer Drive	Billing Cycle:	WEEKLY
		Arlington, VA 22209	Agency Commission:	15%
Advertiser	Name:	POL/Roger Marshall/US Senate/KS/Re	Order Brand:	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL11	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN13871/SP2622/AL1146
	Revenue Code 2:	POL	Unit Code:	NFL (tv)
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan	Totals
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Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/14/20	09/20/20	27	\$8,960.00	\$7,616.00	September 2020	43	\$14,850.00	\$12,622.50	0.00
09/21/20	09/27/20	16	\$5,890.00	\$5,006.50	Totals	43	\$14,850.00	\$12,622.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch St	art End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	17/20 09/17/20 SNC,KSNG,KS	•	СМ	7-8am	T	:30	1	\$350.00 P4	0.00 NM	1	\$350.00
	,, -	Today Show 7-8am	1								
Today Show	(7-8am)										
Start Da			pots/Week	Rate	Rating						
Week: 09/14/20	0 09/20/20	T	1	\$350.00	0.00						
	21/20 09/21/20	,	CM	7-8am	M	:30	1	\$350.00 P4	0.00 NM	1	\$350.00
Channels : K	(SNC,KSNG,KS	•									
Today Show	(7 9am)	Today Show 7-8am									
Start Da	,	Mookdovo	hoto/Mook	Poto	Poting						
Week: 09/21/20		<u>Weekdays</u> <u>S</u>	pots/Week	Rate \$350.00	Rating 0.00						
			CM		W	.20		¢270.00.D4	0.00 NIM	4	¢270.00
	(SNC,KSNG,KS	Today Show 8-9am	СМ	8-9am	VV	:30	- 1	\$270.00 P4	0.00 NM	'	\$270.00
Onamicio : i	0110,110110,110	Today Show 8-9am	1								
Today Show	(8-9am)	,									
Start Da	te End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 09/14/20	09/20/20	W	1	\$270.00	0.00						
4 Multi 09/	18/20 09/18/20	Today Show 8-9am	CM	8-9am	F	:30	1	\$270.00 P4	0.00 NM	1	\$270.00
Channels : K	SNC,KSNG,KS	•									
		Today Show 8-9am	ļ								
Today Show	,			_							
Start Da	te End Date	Weekdays S	pots/Week	Rate	Rating						

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Order / Rev: A2668472 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27066404 Product Desc: Candidate Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ıts	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 09/	rt Date	End Date 09/20/20	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$270.00	Rating 0.00						
			Today Show 8-9a		8-9am	- T	:30	1	\$270.00 P4	0.00 NM	1	\$270.00
Channe	ls : KSN0	C,KSNG,KSI	NL,KSNW Today Show 8-9a	am								
Today S	Show (8-9	am)	roday onow o se	A111								
Sta Week: 09/	rt Date	End Date 09/27/20	Weekdays	Spots/Week	<u>Rate</u> \$270.00	Rating 0.00						
6 Multi			Kansas Today Sa	./Su 6a & M	SaSu 6a-8a	S-	:30	1	\$100.00 P4	0.00 NM	1	\$100.00
Channe		C,KSNG,KSI	NL,KSNW									
Kansas	Today W	/eekend	Kansas Today Sa	a/3u 0a-0a								
Sta Week: 09/	rt Date	End Date 09/20/20	Weekdays	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
			Today Show Sa	CM	8a-10a	S-	:30	1	\$150.00 P4	0.00 NM	1	\$150.00
		C,KSNG,KSI	NL,KSNW									
Saturda	y Today	Show	Today Show Sa									
	rt Date	End Date	Weekdays	Spots/Week 1	<u>Rate</u> \$150.00	Rating						
Week: 09/ 8 Multi		09/20/20 0 09/20/20	Today Show Su	CM	Today Show	0.00 SuS	:30	1	\$150.00 P4	0.00 NM	1	\$150.00
		C,KSNG,KSI	NL,KSNW		,				,			•
Sunday	Today S	how	Today Show Su									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ N 9 Multi		09/20/20	KC End Zone Sat	1	\$150.00 KC End Zone	0.00 eS	:30	1	\$100.00 P4	0.00 NM	1	\$100.00
		C,KSNG,KSI	NL,KSNW	0.00	NO End Eon		.00	•	Ψ100.001 1	0.00 14141	· ·	ψ100.00
KC End	Zone		KC End Zone									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/20/20 0 09/16/20	S M-F 9-10a	1 CM	\$100.00 9-10a	0.00 W	:30	1	\$170.00 P4	0.00 NM	1	\$170.00
		C,KSNG,KSI	NL,KSNW	OW	0 100		.00	•	ψ170.001 4	0.00 14101	· '	ψ170.00
Live Wit	th Kelly 8	Ryan	M-F 9-10a									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 09/		09/20/20 0 09/17/20	W M-F 9-10a	1 CM	\$170.00 9-10a	0.00 T	:30	1	\$170.00 P4	0.00 NM	1	\$170.00
		C,KSNG,KSI	NL,KSNW	Civi	3-10a	1	.50	'	\$170.0014	0.00 14101	l '	Ψ170.00
Live Wit	th Kelly 8	Rvan	M-F 9-10a									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 09/ 12 Multi		09/20/20	T M-F 9-10a	1 CM	\$170.00 9-10a	0.00 F	:30	1	\$170.00 P4	0.00 NM	1	\$170.00
		0, KSNG,KSI	NL,KSNW	Civi	3-10a	1	.50	'	\$170.0014	0.00 14101	l '	ψ170.00
Live Wit	th Kelly 8	Rvan	M-F 9-10a									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ 13 Multi		09/20/20 0 09/21/20	F	CM	\$170.00 9-10a	0.00 M	:30	1	\$170.00 P4	0.00 NM	1	\$170.00
		0 09/21/20 C,KSNG,KSI		Civi	9-10a	IVI	.30	1	\$170.00 F4	U.UU INIVI	l '	\$170.00
Live Wit	th Kelly 8	Rvan	M-F 9-10a									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/27/20	M	1	\$170.00	0.00	.20		¢470.00.D4	0.00 NIM		¢470.00
		0 09/22/20 C,KSNG,KSI		СМ	9-10a	- T	:30	1	\$170.00 P4	0.00 NM	1	\$170.00
ا iv ۱۸/i ۱	th Kelly 8	Rvan	M-F 9-10a									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	21/20	09/27/20	- T	1	\$170.00	0.00					Į.	

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Order / Rev: A2668472 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27066404 Product Desc: Candidate Wichita KS KSNW

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
15 Multi 09/16/2 Channels : KSN				1230p-1p	W	:30	1	\$140.00 P4	0.00 NM	1	\$140.00
Good Day Kansa	as	Good Day Kansas	5								
Start Date Week: 09/14/20	End Date 09/20/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$140.00	Rating 0.00						
16 Multi 09/17/2 Channels : KSN		NL,KSNW		1230p-1p	T	:30	1	\$140.00 P4	0.00 NM	1	\$140.00
Good Day Kansa	as	Good Day Kansas	5								
Start Date Week: 09/14/20	End Date 09/20/20	Weekdays T	Spots/Week 1	Rate \$140.00	Rating 0.00						
17 Multi 09/18/2 Channels : KSN		•		1230p-1p	F	:30	1	\$140.00 P4	0.00 NM	1	\$140.00
Good Day Kansa	as	·									
Start Date Week: 09/14/20	End Date 09/20/20	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$140.00	Rating 0.00						
18 Multi 09/21/2 Channels : KSN				1230p-1p	M	:30	1	\$140.00 P4	0.00 NM	1	\$140.00
Good Day Kansa		Weekdove	Cnoto/Mook	Doto	Dating						
<u>Start Date</u> Week: 09/21/20	End Date 09/27/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$140.00	Rating 0.00						
19 Multi 09/22/2 Channels : KSN		NL,KSNW		1230p-1p	- T	:30	1	\$140.00 P4	0.00 NM	1	\$140.00
Good Day Kansa	as	Good Day Kansas	3								
Start Date Week: 09/21/20	End Date 09/27/20	Weekdays - T	Spots/Week 1	<u>Rate</u> \$140.00	Rating 0.00						
20 Multi 09/16/2 Channels : KSN		M-F 4-430p NL,KSNW M-F 4-430p	СМ	4-430pm	W	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
Jeopardy B Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/14/20	09/20/20	W	1	\$300.00	0.00						
21 Multi 09/22/2 Channels : KSN		M-F 4-430p NL,KSNW M-F 4-430p	CM	4-430pm	- T	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
Jeopardy B Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/21/20	09/27/20	- T	1	\$300.00	0.00						
22 Multi 09/17/2 Channels : KSN		M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	T	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
Jeopardy		•									
<u>Start Date</u> Week: 09/14/20	End Date 09/20/20	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
23 Multi 09/21/2 Channels : KSN		NL,KSNW	СМ	430-5pm	M	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
Jeopardy		M-F 430-5p									
Start Date Week: 09/21/20	End Date 09/27/20	Weekdays M	Spots/Week 1	Rate \$400.00	Rating 0.00						
	0 09/16/20	KSN News at Five NL,KSNW	e CM	5-530pm	W	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
KSN News		KSN News at Five	e								
Start Date Week: 09/14/20	End Date 09/20/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$500.00	Rating 0.00						
N 25 Multi 09/18/2 Channels : KSN	0 09/18/20 C,KSNG,KSI			5-530pm	F	:30	1	\$500.00 P4	0.00 NM	0	\$0.00

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Order / Rev: A2668472 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27066404 Product Desc: Candidate Wichita KS KSNW

Ln Ch Start KSN News	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 09/14/20	End Date 09/20/20	Weekdays	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
Spot Ch Date Ra		escription SN News at Five	<u>Start</u> 5-53	:/End Time		Weekdays	Len		Rtg Type 0.00 NM		
Credited	0 03/20/2011	ON NOWS at 1 NO	3 33	орш		1	•	ου (φουυ.υυ)	0.00 14171		
26 Multi 09/22/2	20 09/22/20	KSN News at Fiv	e CM	5-530pm	- T	- :30	1	\$500.00 P4	0.00 NM	1	\$500.00
Channels : KSN	C,KSNG,KSI	NL,KSNW KSN News at Fiv	re	·							
KSN News	End Data	We aldere	Cnoto/Mook	Doto	Dating						
Start Date Week: 09/21/20	End Date 09/27/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
27 Multi 09/20/2 Channels : KSN				Sun KSN Ne	ws at	S :30	1	\$250.00 P4	0.00 NM	1	\$250.00
KSN News											
Start Date Week: 09/14/20	End Date 09/20/20	Weekdays S	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
28 Multi 09/16/2 Channels : KSN		M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	W	- :30	1	\$800.00 P4	0.00 NM	1	\$800.00
Wheel of Fortun	е	W-1 030-7 p									
Start Date Week: 09/14/20	End Date 09/20/20	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
29 Multi 09/17/2 Channels : KSN			СМ	630-7pm	T	- :30	1	\$800.00 P4	0.00 NM	1	\$800.00
Wheel of Fortun			0	5.	D ()						
Start Date Week: 09/14/20	End Date 09/20/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$800.00	Rating 0.00						
30 Multi 09/21/2 Channels : KSN		•	СМ	630-7pm	M	- :30	1	\$800.00 P4	0.00 NM	1	\$800.00
Wheel of Fortun		·									
<u>Start Date</u> Week: 09/21/20	End Date 09/27/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
31 Multi 09/22/2 Channels : KSN	20 09/22/20	•	CM	630-7pm	- T	- :30	1	\$800.00 P4	0.00 NM	1	\$800.00
Wheel of Fortun											
<u>Start Date</u> Week: 09/21/20	End Date 09/27/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
32 Multi 09/18/2		LN M-F	CM	10-10:35pm	F-	- :30	1	\$750.00 P4	0.00 NM	1	\$750.00
Channels : KSN				,				,			,
KSN News Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/14/20	09/20/20	F	1	\$750.00	0.00						
33 Multi 09/22/2 Channels : KSN			СМ	10-10:35pm	- T	- :30	1	\$750.00 P4	0.00 NM	1	\$750.00
KSN News		KSN News at Te	n Mon-Fri								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/21/20	09/27/20	- T	1	\$750.00	0.00						
34 Multi 09/19/2 Channels : KSN		NL,KSNW	CM	KSN News a	t 10 SS	- :30	1	\$500.00 P4	0.00 NM	1	\$500.00
KSN News		KSN News at 10	Sat								
Start Date Week: 09/14/20	End Date 09/20/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
35 Multi 09/20/2 Channels : KSN		Late 10p News NL,KSNW	СМ	1030p-11p		S :30	1	\$600.00 P4	0.00 NM	1	\$600.00

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Order / Rev: A2668472 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27066404 Product Desc: Candidate Wichita KS KSNW

Ln Ch	Start	End	Inventory Code Late 10p News	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
KSN Ne	ews		Late 10p News										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u>l</u>						
Week: 09/		09/20/20	S	1	\$600.00	0.0							
36 Multi		0 09/16/20 C,KSNG,KSI	Tonight Show	CM	10:35p-11:3	35pm -	- W	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Channe	15 . 1(0)	o,rono,roi	Tonight Show/Jin	nmy Fallon									
Tonight	Show-N		· ·	•									
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating	-						
37 Multi		09/20/20	Tonight Show	1 CM	\$280.00 10:35p-11:3	0.00		:30	1	\$280.00 P4	0.00 NM	1	\$280.00
-		C,KSNG,KSI	•	Civi	10.55p-11.0	ээрин	1	.50	'	Ψ200.001 4	O.OO INIVI	'	Ψ200.00
			Tonight Show/Jin	nmy Fallon									
-	Show-N		M/s sludeus	0	Data	Detie							
Week: 09/	rt Date 14/20	End Date 09/20/20	<u>Weekdays</u> T	Spots/Week	Rate \$280.00	Rating 0.00	-						
38 Multi			Tonight Show	CM	10:35p-11:3		F	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
		C,KSNG,KSI	NL,KSNW			-1				,			,
Taniaht	Chow N	DC.	Tonight Show/Jin	nmy Fallon									
_	Show-Nort Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 09/		09/20/20	F	1	\$280.00	0.00	_						
39 Multi	09/21/2	0 09/21/20	Tonight Show	СМ	10:35p-11:3	5pm M		:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Channe	ls : KSN	C,KSNG,KSI											
Tonight	Show-N	BC	Tonight Show/Jin	nmy Fallon									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 09/2		09/27/20	M	1	\$280.00	0.0	-						
		0 09/22/20 C,KSNG,KSI	NL,KŠŇW	CM	10:35p-11:3	35pm - '	Γ	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Toniaht	Show-N	ВС	Tonight Show/Jin	niny Fallon									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 09/2	21/20	09/27/20	- T	1	\$280.00	0.0	5						
41 Multi		0 09/16/20		1 CM	7-8p		- W	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
Channe	is : KSIN	C,KSNG,KSI	NL,KSINVV Wednesday 7-8p)									
AGT			aeeaay . ep										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	-						
Week: 09/		09/20/20	W	1	\$800.00	0.00				*		_	
		:0 09/17/20 C,KSNG,KSI	KSN Today 1	CM	5-6am		T	:30	1	\$100.00 P4	0.00 NM	1	\$100.00
Channe	15 . 1(0)	o,rono,roi	KSN Today 1										
News													
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating	-						
43 Multi		09/20/20	Kansas Today	CM	\$100.00 430-5am	0.00 M		:30	1	\$40.00 P4	0.00 NM	1	\$40.00
		C,KSNG,KSI		Civi	450-5aiii	IVI		.30	'	φ40.00 Γ4	U.UU INIVI	'	φ40.00
		-	Kansas Today										
News	ω D-4 -	End Dere	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Cnote AM1	D-1-	D-C-							
Sta Week: 09/2	rt Date 21/20	End Date 09/27/20	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.00							
N44 Multi			KSN News at Five	e CM	5-530pm			:30	1	\$500.00 P4	0.00 NM	1	\$500.00
		C,KSNG,KSI	NL,KSNW										
KSN Ne	WC.		KSN News at Fiv	re									
	ws rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 09/2		09/27/20	M	1	\$500.00	0.00	_						
											Totals	43	\$14,850.00



125 West 55th St New York, NY 10019 Contract # 27066404 Changes as of: 9/18/2020 at 8:15 AM Version: Highlighting Makegood 1 Status: Accepted

CPE: 560/646/7464 Flight: 9/16/20 - 9/22/20 Station: KSNW Con Type: POLITICAL/VOTE

Agency: STRATEGIC MEDIA SERVICES Advertiser: Kansans for Marshall Market: Wichita Total \$: \$14,850.00

1911 NORTH FT MYER Product: Candidate Office: WASHINGTON Total Spots: 43

DRIVE
SUITE 400 Agency Order #: 9950308 Service: Nielsen Total CPP: \$0.00

ARLINGTON, VA Buyer: Rheault, Ben Primary Demo: Adults 35+ Total GRP: 20009

 Salesperson:
 KELLY JOHNS
 Assistant:
 KELLY JOHNS
 Traffic #: A2668472

 202-872-5880
 202-872-5880

Separation:

								9/16 - 9/22				1 22	Total	Total				
	# Day/Time	DP	Program	Rate	A35P Rating	Len	9/16	9/17	9/18	9/19	9/20	9/21	9/22		Spots	\$	CPP*	GRP*
MSD 1	W-F,M-Tu 2 5p-5:30p		KSN News	\$500.00	0	30	1	0	1 • 0	0	0	0	1		2	\$1,000.00	\$0.00	0.0
MGD 2	M 4 5p-5:30p		KSN News	\$500.00	0.0	30	0	0	0	0	0	1	0		1	\$500.00	\$0.00	0.0
					TO	TALS:	8	7	5	3	4	8	8		43	\$14.850.00	\$0.00	0.0

	Makegood Comments											
Date/Time Action Added by Comment												
09/18/20 8:15 AM	Sent To Rep	Patty Sparkman	Please accept MG offer ASAP! Noon deadline for Monday logs. Thanks									